

## **CORPORATE STRATEGY 2023-27**

### **Item CB 23/60 referred from Cabinet of 4 July 2023**

Consideration was given to an updated Corporate Strategy 2023-2027 (attached at Annex 1) which incorporated feedback received from the recent community consultation as well as matters highlighted through the decision making process.

The Strategy set out a new direction for the Borough Council and had a vision ‘to be an innovative and forward thinking council, that leads people and businesses of the borough towards a vibrant, prosperous and sustainable future.’

An action plan setting out the strategic initiatives linked to delivering the Corporate Strategy was provided at Annex 2. This Plan included some of the key initiatives, rather than all of the activity, that the Borough Council would undertake to meet the priorities set out in the Strategy and would be reviewed on an annual basis.

A list of new updated Key Performance Indicators (KPIs) were set out in Annex 3 in order to align these more closely with the Corporate Strategy. It was noted that currently there was no KPI relating to biodiversity as DEFRA guidance was still forthcoming and strategies on the topic were still being developed.

### **RECOMMENDED\*:** That

- (1) the Corporate Strategy (attached at Annex 1) be commended to Council for adoption;
- (2) the Corporate Strategy Action Plan (attached at Annex 2) be commended to Council for adoption;
- (3) the proposed new Key Performance Indicators (attached at Annex 3) be commended to Council for adoption;
- (4) authority be delegated to the Chief Executive, in liaison with the Leader of the Council, to approve any necessary further minor changes to the Corporate Strategy, Action Plan and Key Performance Indicators that might be required for reasons of clarity or presentation.

**\*Referred to Council**

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