

TONBRIDGE & MALLING BOROUGH COUNCIL

RECORD OF DECISION

Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D220026MEM**

Date: 16 February 2022

Decision(s) and Reason(s)

Update on the Borough Economic Recovery Strategy Action Plan

(Report of Chief Executive)

The report provided an overview of the progress made in delivering the Borough Economic Recovery Strategy Action Plan 2021-2023 and set out details of proposed additions and amendments to the Plan.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the contents of the report be noted; and
- (2) the minor amendments to the action plan, as set out in paragraph 1.3.1 of the report, be approved so that it more accurately reflects the future activities of the Council.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 16 February 2022.

Signed Cabinet Member for
Economic Regeneration

V Branson

Signed Leader:

M Boughton

Signed Chief Executive:

J Beilby

Date of publication:

18 February 2022

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D220027MEM**

Date: 16 February 2022

Decision(s) and Reason(s)

Welcome Back Fund

(Report of Director of Central Services and Deputy Chief Executive)

The report gave an update on the spend of funding allocated to the Council from the Welcome Back Fund to boost the look and feel of the high streets and make them more welcoming by investing in street planting, green spaces and seating areas. The report provided details of spend to date and outlined action being taken to encourage uptake prior to the cessation date of 31 March 2022.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the progress and spend so far on the Welcome Back Fund be noted.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 16 February 2022.

Signed Cabinet Member for
Economic Regeneration

V Branson

Signed Leader:

M Boughton

Signed Chief Executive:

J Beilby

Date of publication:

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Decision(s) and Reason(s)

Shopfront Schemes - Analysis and Next Steps

(Report of Chief Executive)

The report outlined the results of an analysis undertaken of the Shopfront Schemes, assessed their economic impact and identified potential improvements which could be made to future initiatives.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted;
- (2) the key findings of the analysis, as set out at section 1.3 to the report, be endorsed; and
- (3) a further round of the Shopfront Improvement Scheme, which reflect the findings of the scheme analysis and the town centre analysis, be approved and detailed scheme criteria be presented to the next meeting of the Advisory Board.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 16 February 2022.

Signed Cabinet Member for
Economic Regeneration

V Branson

Signed Leader:

M Boughton

Signed Chief Executive:

J Beilby

Date of publication:

18 February 2022

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Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D220029MEM**

Date: 16 February 2022

Decision(s) and Reason(s)

Jobs and Training Fairs - Analysis and Next Steps

(Report of Chief Executive)

The report outlined the results of an analysis undertaken of recent Jobs and Training Fairs, assessed their economic impact and identified potential improvements which could be made to future events.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted;
- (2) the key findings of the analysis, as set out at section 1.3 to the report, be endorsed; and
- (3) the next steps, as set out at section 1.4.2 to the report, be approved.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 16 February 2022.

Signed Cabinet Member for
Economic Regeneration

V Branson

Signed Leader:

M Boughton

Signed Chief Executive:

J Beilby

Date of publication:

18 February 2022

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