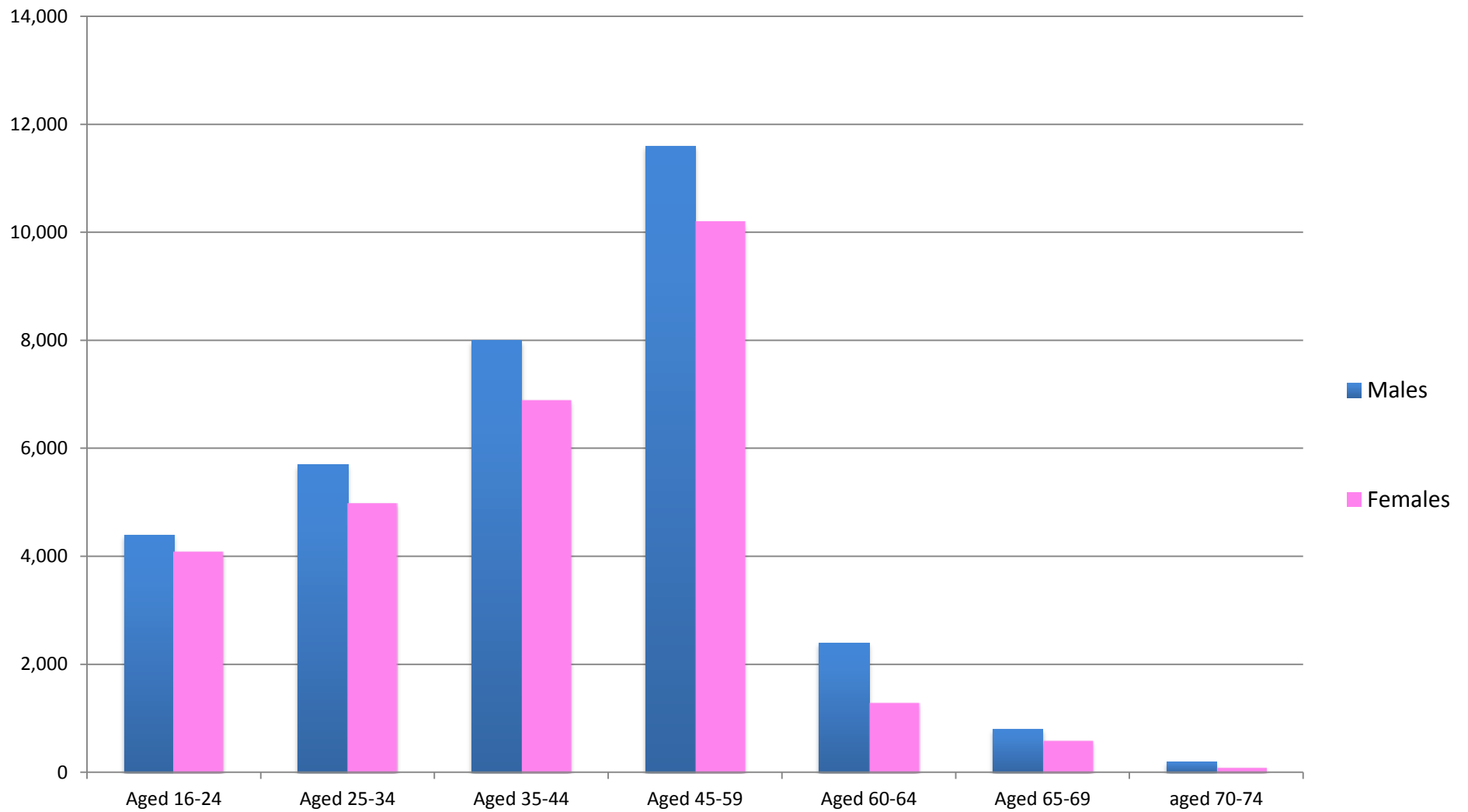


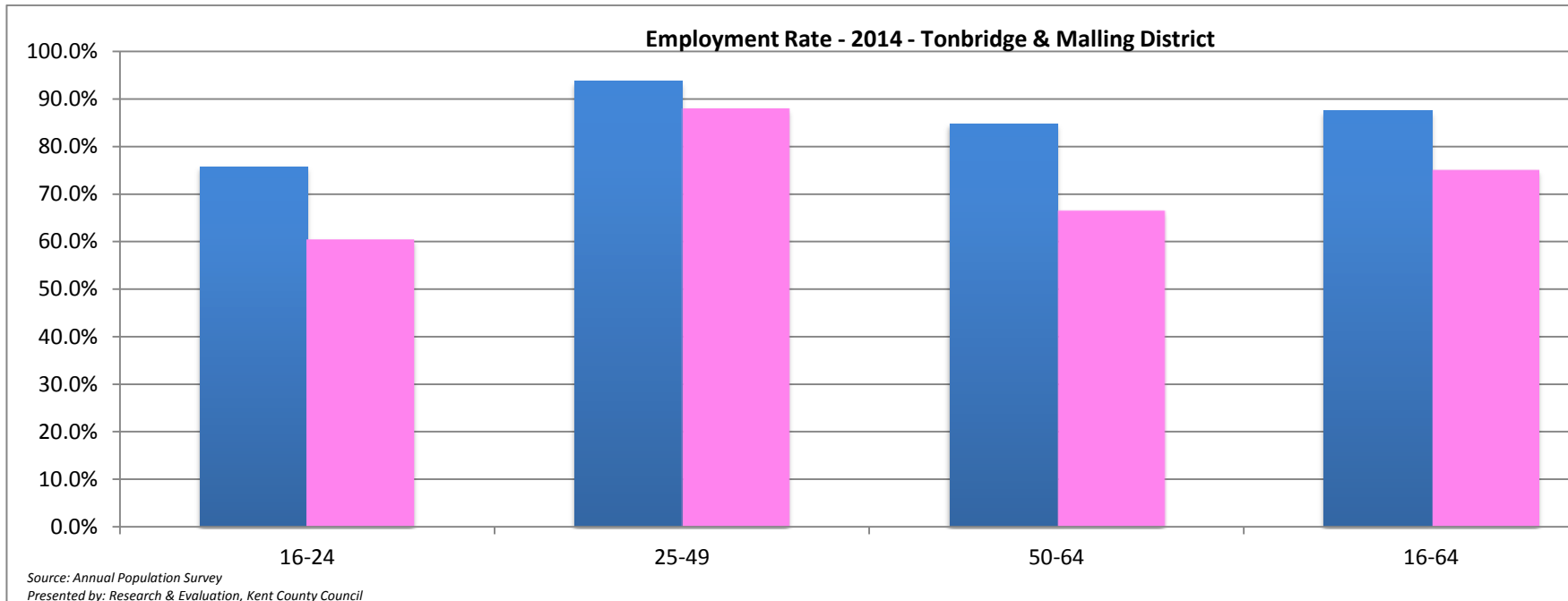
APPENDIX 1: Economic Overview – Tonbridge and Malling

	All People		Males		Females	
Tonbridge & Malling	Number	% of all people 16-74	Number	% of 16-74 Males	Number	% of 16-74 Females
Aged 16-74	86,435	100%	42382	100%	44053	100%
Economically Active	63,039	72.9%	33,427	78.9%	29,612	67.2%
<i>Employee: Part-time</i>	12,690	14.7%	2,199	5.2%	10,491	23.8%
<i>Employee: Full-time</i>	35,663	41.3%	21,943	51.8%	13,720	31.1%
<i>Self-employed</i>	9,768	11.3%	6,782	16.0%	2,986	6.8%
<i>Unemployed</i>	2,580	3.0%	1,506	3.6%	1,074	2.4%
<i>Full-time student</i>	2,338	2.7%	997	2.4%	1,341	3.0%
Economically Inactive	23,396	27.1%	8,955	21.1%	14,441	32.8%
<i>Retired</i>	12,531	14.5%	5,293	12.5%	7,238	16.4%
<i>Student (including full-time students)</i>	3,426	4.0%	1,809	4.3%	1,617	3.7%
<i>Looking after home or family</i>	4,073	4.7%	229	0.5%	3,844	8.7%
<i>Long-term sick or disabled</i>	2,123	2.5%	1,111	2.6%	1,012	2.3%
<i>Other</i>	1,243	1.4%	513	1.2%	730	1.7%

Economically active population by age - 2012 - Tonbridge & Malling



Source: ONS
Presented by: Research & Evaluation, Kent County Council

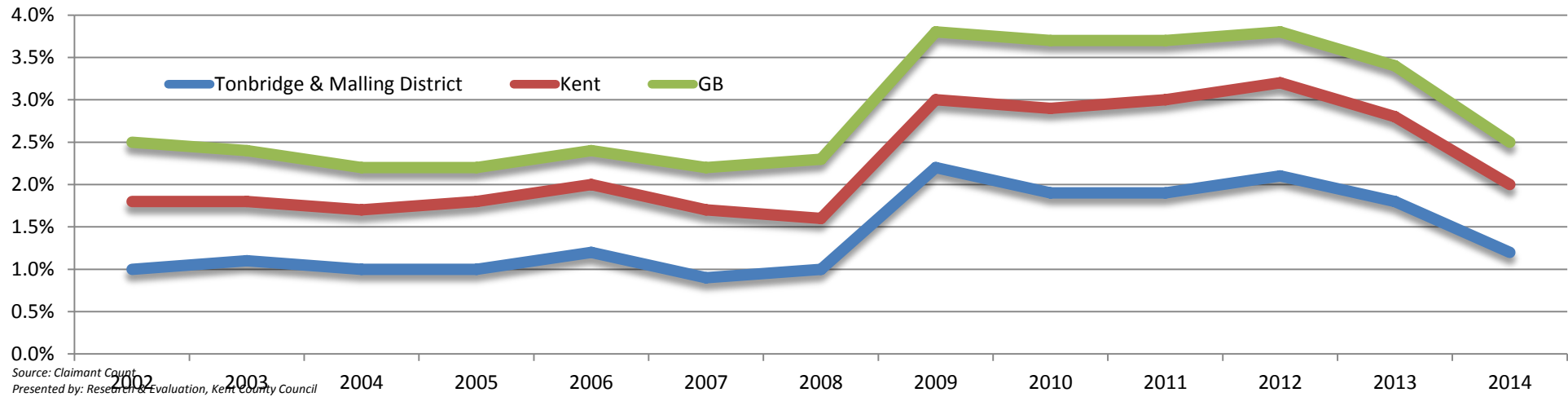


Employment Rate - 2014 - Tonbridge & Malling

Source: NOMIS - Annual Population Survey

	Males	Females	Total
16-24	<i>75.8%</i>	<i>60.5%</i>	<i>67.0%</i>
25-49	<i>93.8%</i>	<i>88.0%</i>	<i>90.9%</i>
50-64	<i>84.8%</i>	<i>66.6%</i>	<i>75.9%</i>
16-64	<i>87.6%</i>	<i>75.1%</i>	<i>81.2%</i>

Annual Average Unemployment Rate - 2002-2014

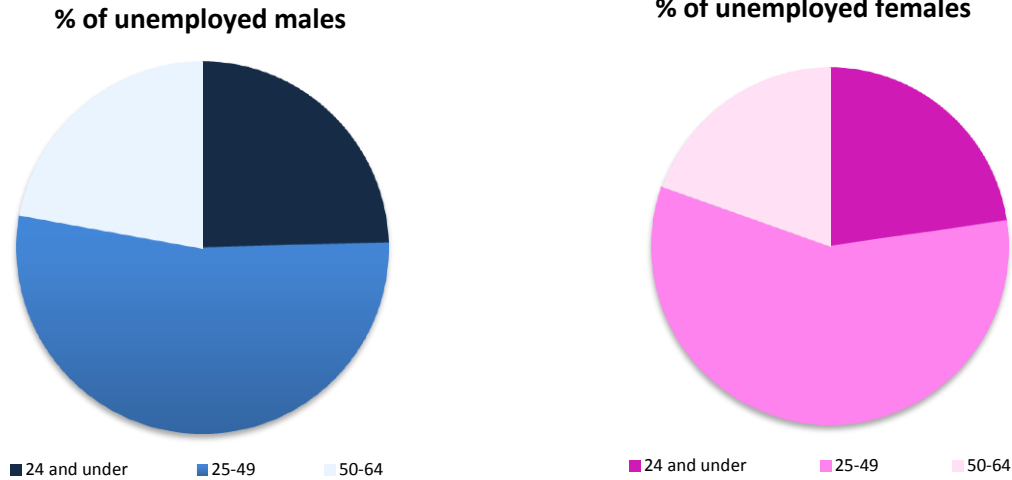


Source: Claimant Count
Presented by: Research & Evaluation, Kent County Council

Source: NOMIS – Claimant Count

	Tonbridge & Malling	Kent	GB
2001	1.0%	1.8%	2.6%
2002	1.0%	1.8%	2.5%
2003	1.1%	1.8%	2.4%
2004	1.0%	1.7%	2.2%
2005	1.0%	1.8%	2.2%
2006	1.2%	2.0%	2.4%
2007	0.9%	1.7%	2.2%
2008	1.0%	1.6%	2.3%
2009	2.2%	3.0%	3.8%
2010	1.9%	2.9%	3.7%
2011	1.9%	3.0%	3.7%
2012	2.1%	3.2%	3.8%
2013	1.8%	2.8%	3.4%
2014	1.2%	2.0%	2.5%

Annual average unemployment by age and gender, 2013 (% of unemployed)

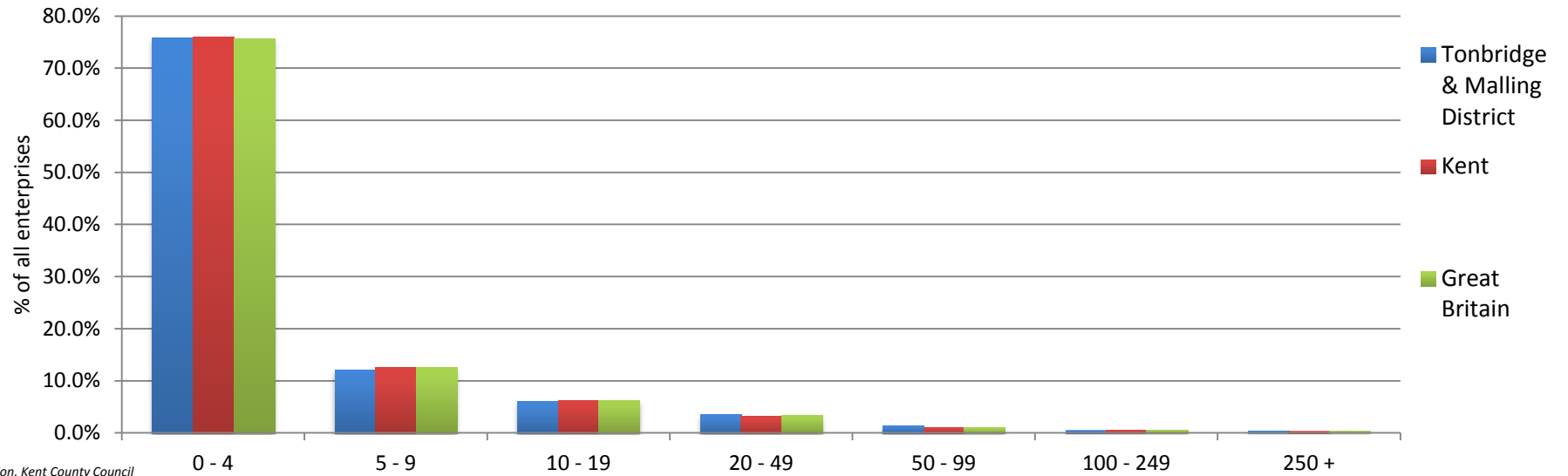


Annual average unemployment by age and gender, 2013 (% of unemployed)

Source: NOMIS - Claimant Count

Tonbridge & Malling	Males		Females		Total	
24 and under	205	24.7%	110	22.5%	315	23.9%
25-49	445	53.5%	280	57.4%	725	54.9%
50-64	185	22.3%	95	19.5%	280	21.2%
16-64	831	100.0%	488	100.0%	1,320	100.0%

VAT and/or PAYE based enterprises by number of employees - 2014



Source: ONS UK Business Survey
Presented by: Research & Evaluation, Kent County Council

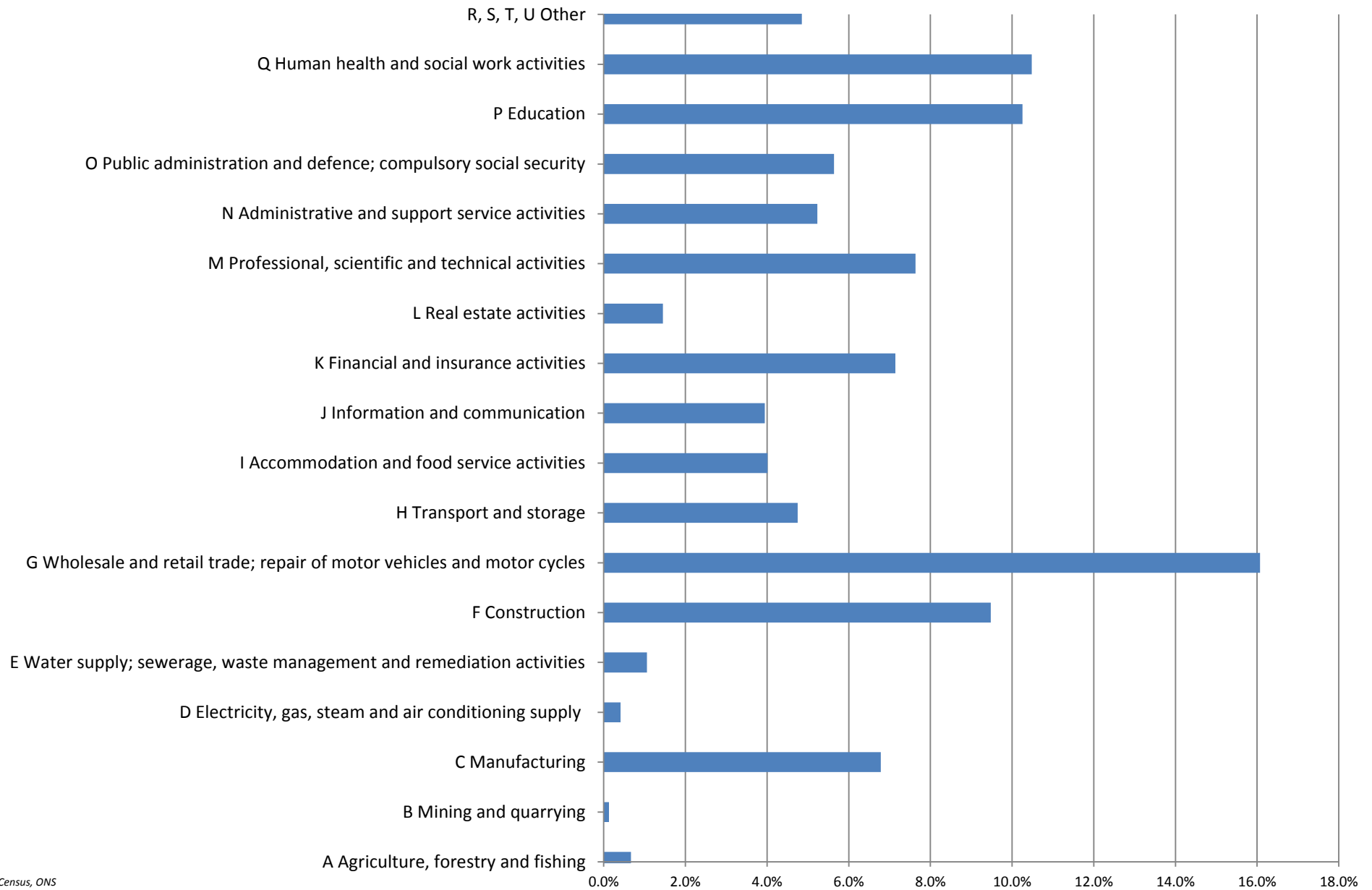
VAT and/or PAYE based enterprises by number of employees - 2014

Source: UK Business Survey, ONS

2014	Tonbridge & Malling District	Kent	Great Britain
0 - 4	3,685	39,935	1,662,690
5 - 9	590	6,610	276,805
10 - 19	290	3,290	138,320
20 - 49	175	1,705	73,680
50 - 99	70	570	23,340
100 - 249	25	295	13,290
250 +	20	180	8,875
TOTAL	4,860	52,580	2,197,000

Employment by Industry 2011

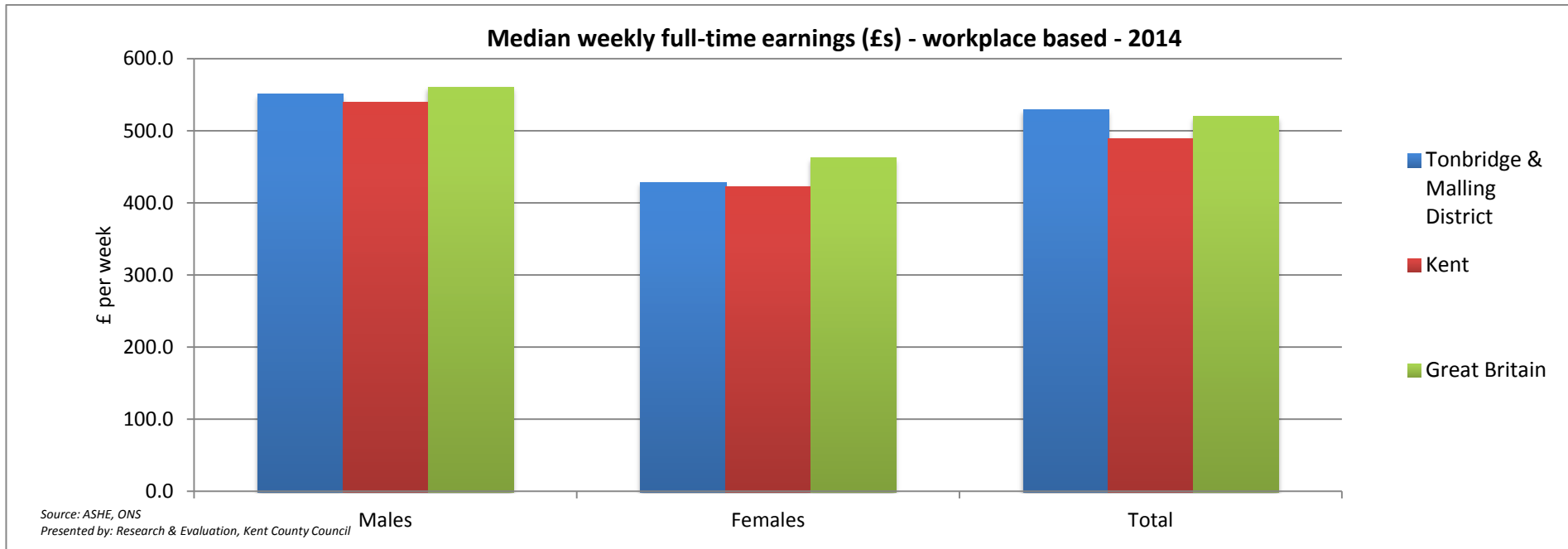
Tonbridge and Malling



Employment by Occupation, 2011

Source: 2011 Census Table KS608EW

Tonbridge & Malling	Number	% of all people 16-74 in employment
All Occupations	59,993	100%
Managers, directors and senior officials	7,768	12.9%
Professional occupations	10,283	17.1%
Associate professional and technical occupations	8,380	14.0%
Administrative and secretarial occupations	7,652	12.8%
Skilled trades occupations	6,798	11.3%
Caring, leisure and other service occupations	5,229	8.7%
Sales and customer service occupations	4,530	7.6%
Process, plant and machine operatives	3,544	5.9%
Elementary occupations	5,809	9.7%

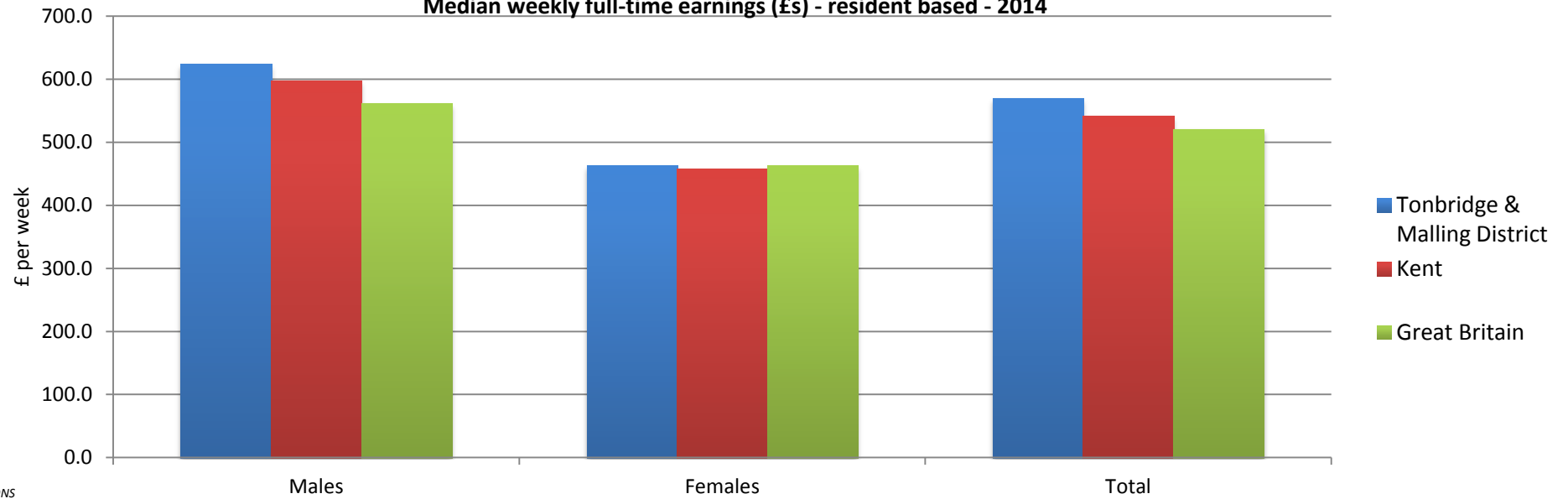


Median weekly full-time earnings (£s) - workplace based - 2014

Source: NOMIS - Annual Survey of Hours & Earnings

2014	Tonbridge & Malling	Kent	Great Britain
Males	551.2	539.5	560.6
Females	428.6	422.8	462.5
Total	529.2	489.7	520.2

Median weekly full-time earnings (£s) - resident based - 2014



Source: ASHE, ONS
Presented by: Research & Evaluation, Kent County Council

Median weekly full-time earnings (£s) - resident based - 2014

Source: NOMIS - Annual Survey of Hours & Earnings

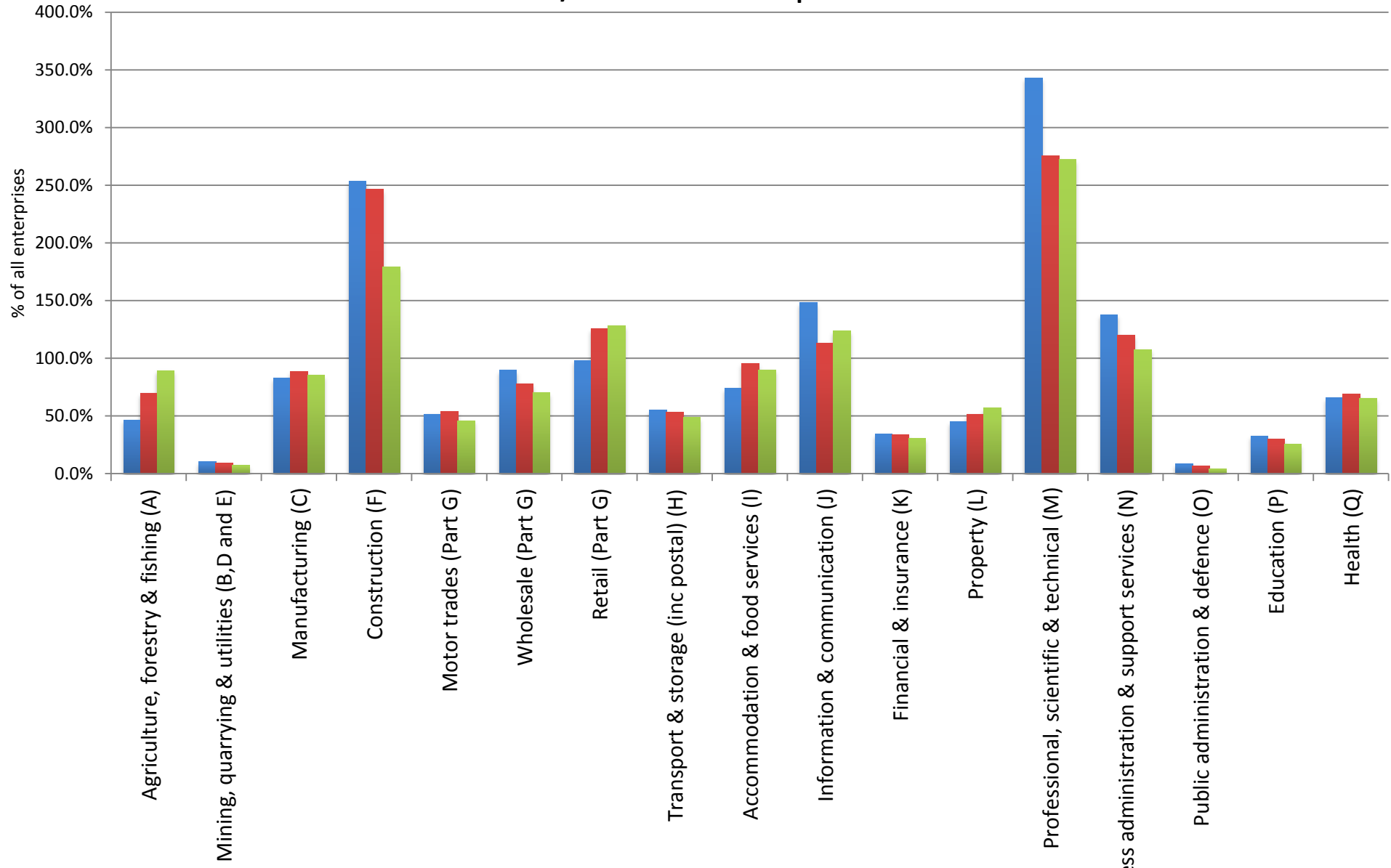
2014	Tonbridge & Malling	Kent	Great Britain
Males	623.7	597.9	561.5
Females	463.2	457.5	463.0
Total	569.5	541.5	520.8

VAT and/or PAYE based enterprises - 2014

Source: UK Business Survey, ONS

2014	Tonbridge & Malling District	Kent	Great Britain
Agriculture, forestry & fishing (A)	135	2,260	128,335
Mining, quarrying & utilities (B,D and E)	30	300	10,515
Manufacturing (C)	240	2,870	122,610
Construction (F)	735	8,005	257,170
Motor trades (Part G)	150	1,740	66,085
Wholesale (Part G)	260	2,535	100,720
Retail (Part G)	285	4,085	184,375
Transport & storage (inc postal) (H)	160	1,730	69,950
Accommodation & food services (I)	215	3,105	129,200
Information & communication (J)	430	3,670	177,665
Financial & insurance (K)	100	1,105	43,925
Property (L)	130	1,665	81,750
Professional, scientific & technical (M)	995	8,945	390,755
Business administration & support services (N)	400	3,890	154,580
Public administration & defence (O)	25	220	5,760
Education (P)	95	980	36,675
Health (Q)	190	2,245	93,485
Arts, entertainment, recreation & other services (R,S,T and U)	290	3,245	143,435
Total	4,860	52,580	2,197,000

VAT and/or PAYE based enterprises - 2014



■ Tonbridge & Malling District

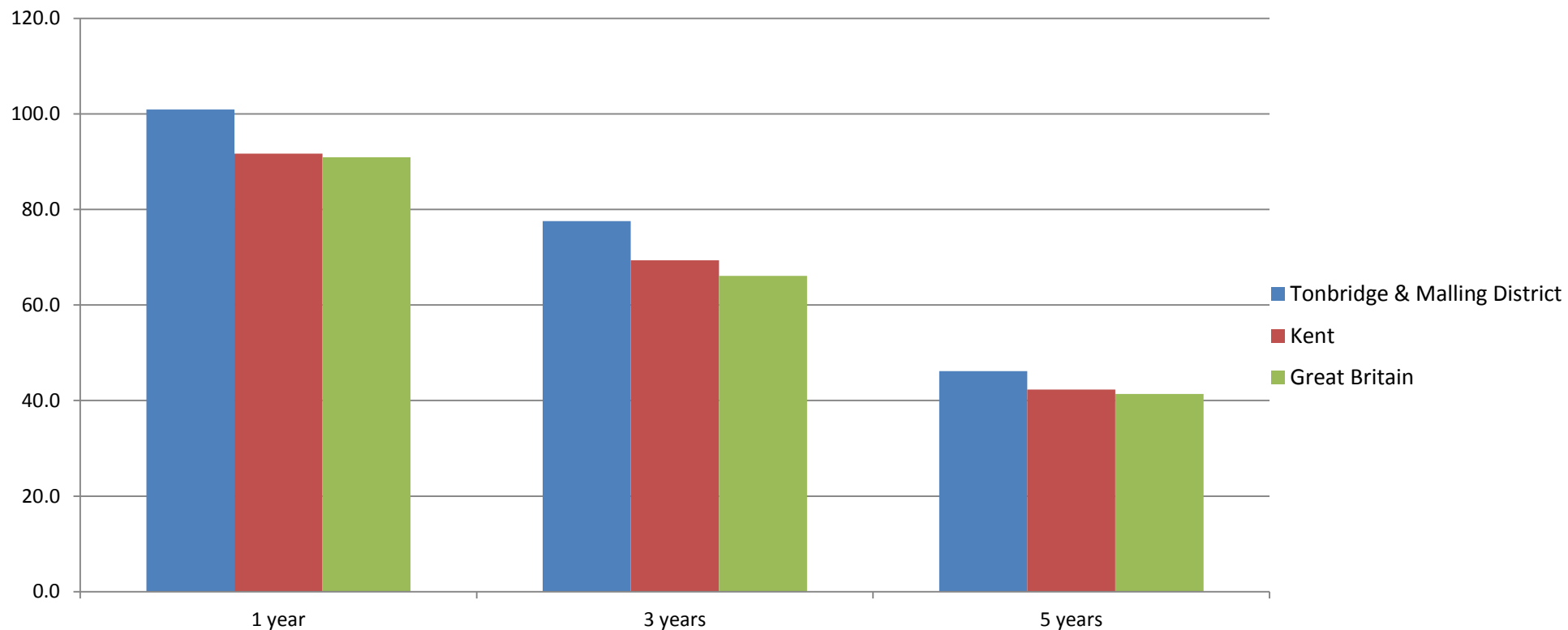
■ Kent

■ Great Britain

Source: ONS UK Business Survey

Presented by: Research & Evaluation, Kent County Council

Business Survival Rates, 2013



Source: UK Business Demography, ONS
Presented by: Research & Evaluation, Kent County Council

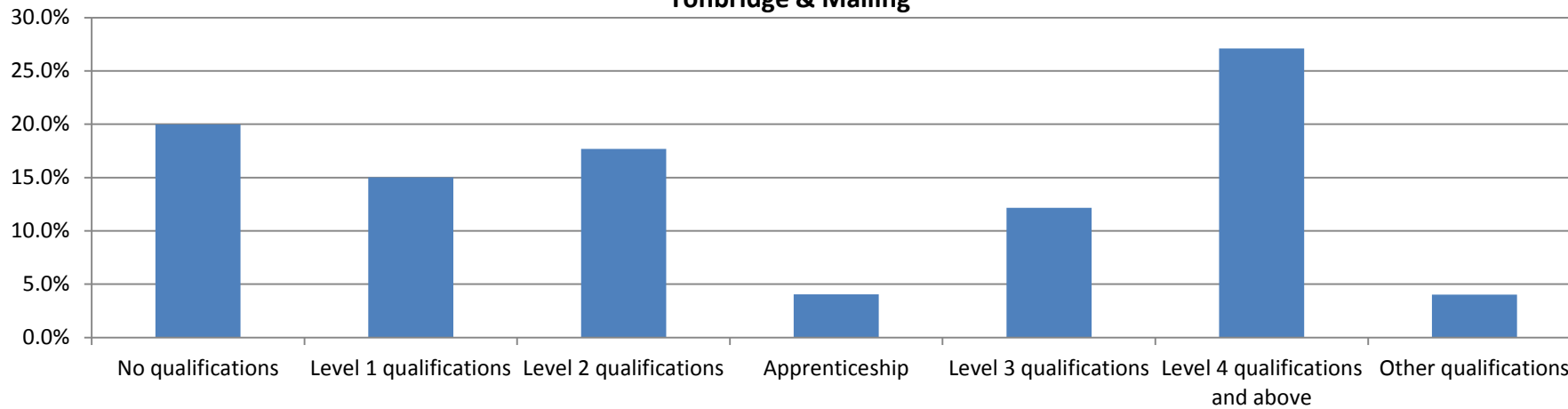
Business Survival Rates, 2013

Source: UK Business Demography, ONS

2013	Tonbridge & Malling District		Kent		Great Britain	
	Number	%	Number	%	Number	%
1 year	550	100.9	5,800	91.7	241,460	90.9
3 years	380	77.6	3,730	69.3	152,350	66.1
5 years	270	46.2	2,610	42.3	108,405	41.4

Highest level of Qualification (resident population aged 16+), 2011

Tonbridge & Malling



Source: 2011 Census, ONS
Presented by: Research & Evaluation, Kent County Council

All People

Tonbridge & Malling	Number	% of all people 16+
Population aged 16+	95,821	100%
No qualifications	19,135	20.0%
Level 1 qualifications	14,401	15.0%
Level 2 qualifications	16,945	17.7%
Apprenticeship	3,874	4.0%
Level 3 qualifications	11,646	12.2%
Level 4 qualifications and above	25,967	27.1%
Other qualifications	3,853	4.0%