

Appendix 1: Proposed Funding Areas

| Project Ideas | Strategic Fit | Project Description | Proposed Allocation | Lead Department |
|--|---|--|---------------------|---|
| Covid-19 Contingency Budget | Economic Recovery Strategy | A pot of money set aside to deal with any issues arising from covid-19 – funding has previously been used for the Covid-19 Helpline, grant support and Information Officers. | £25,000 | Economic Regeneration |
| Tackling Worklessness and the Skills Agenda - given the impact of covid-19 on unemployment this agenda is central to the refreshed Economic Regeneration Strategy, and provides the opportunity to build upon other initiatives such as the Government's KickStart Scheme. | Better Opportunities, Fairer Chances Priority in the Economic Recovery Strategy | A programme of virtual events and initiatives relating to tackling worklessness, upskilling and careers development, including virtual jobs fairs, careers fairs, and school employability days. | £10,000 | Economic Regeneration |
| | | Contribution towards the TMBC Apprenticeship Programme | £25,000 | HR |
| | | Apprenticeship Grant Scheme (for Higher Level Apprenticeships) – look to support 20 apprenticeships at local businesses through a grant of £1,500. | £30,000 | Economic Regeneration |
| Supporting our Town Centres - the challenges facing our high streets have been brought even further to the fore following the covid-19 crisis – particularly the increase in internet sales and the struggles of large multinational retailers. | Economic Recovery Strategy | Town Centre Regeneration Investment Fund – a flexible fund to support the high street and support investment that will help to stimulate confidence in the local economy and meet the objectives of the Borough Council's emerging asset review work. | £200,000 | Property/Planning/Economic Regeneration |
| | New Local Plan | | | |
| | Digital Strategy | Pilot project to trail out a SMART Cities initiative or initiatives in the Borough. | £75,000 | IT/Economic Regeneration |

| | | | | |
|---|--|---|-----------------|-----------------------|
| Supporting a Low Carbon Economy – a key area that will help to meet the ambitions set out in the Climate Change Strategy. | Corporate Plan | <p>Green Business Grant Scheme – the intention would be to have two elements to this scheme:</p> <ol style="list-style-type: none"> 1. Grant support of up to £5,000 specifically aimed at helping local green businesses to survive the current uncertain business climate and invest in business development issues to build short-term resilience and provide the foundations for future growth. Grants could contribute towards R&D, physical infrastructure and equipment, marketing support and digital/IT support. 2. Grant support of up to £5,000 to improve the energy efficiency and environmental footprint of commercial properties in the Borough. | £150,000 | Economic Regeneration |
| | Climate Change Strategy | | | |
| | Cleaner and Greener Priority in the Economic Recovery Strategy | | | |
| | | Vehicle Charging Points – the introduction of charging points within certain Borough Council run car parks. | £40,000 | Technical Services |
| TOTAL | | | £555,000 | |