

Appendix 4 - Corporate Strategy Action Plan 2023/24 (to be reviewed annually)

Priorities	Actions	Strategic Project	Owner	Timescale
Efficient Services for all our Residents	Promote well-being and help people live healthy and active lifestyles.	Delivering cost efficient leisure centres through capital investment that improves their financial and environmental sustainability.	CM for Community Services and CM for Finance, Innovation and Property	Ongoing
		Deliver One You Public Health Initiative		Ongoing
	Through key partnership working with Kent Police and other partners, support residents and ensure safeguarding is an integral part of council activity.	Delivery and implementation of the annual Community Safety Partnership Plan, including measures to tackle anti-social behaviour and domestic violence.	CM for Community Services	Ongoing
	Make our services and advice available to residents 24 hours a day through digital innovation.	Implementation of the Communications Strategy 'strategic themes' specifically building digital reach through social media channels and the MyTMBC app.	CM for Finance, Innovation and Property	Ongoing
		Adoption and implementation of a new Digital Strategy		2023
	Further move the borough council forward so its services are delivered innovatively and in the most cost-effective and efficient way.	Additional resource/staffing to be allocated to delivering innovative change through the council's transformation agenda.	CM for Finance, Innovation and Property	2023
Implementation of the Medium Terms Financial Strategy and the Savings and Transformation Strategy		Ongoing		
Sustaining a borough which cares for the environment	Deliver climate change plans which focus on cutting emissions and increasing biodiversity.	Implementation of the Climate Change Strategy Action Plan – including measures that cover sustainable development, transport, housing, waste, business and property.	CM for Environment and Climate Change	Ongoing
		Partnership working with KCC, the Kent Local Nature Partnership and Kent Wildlife Trust to identify sites for a high level of biodiversity net gain.		
	Build on our track record of recycling more than anywhere else in Kent.	Continue to increase kerbside recycling.	CM for Technical and Waste Services	Ongoing
		Promote recycling and waste minimisation.		Ongoing
	Improve environmental quality in the borough by tackling sources of pollution.	Implementation of Air Quality Action Plan	CM for Environment and Climate Change and CM for Technical and Waste Services	Ongoing
		Review enviro-crime enforcement agency.		2023
	Maintain Green Flag Award status for our parks.		Ongoing	

	Continue our successful management of parks, open spaces and leisure centres.	Delivering cost efficient leisure centres through capital investment that improves their financial and environmental sustainability.	CM for Technical and Waste Services	Ongoing
Improving housing options for local people	Develop a Local Plan which will ensure the provision of new homes in appropriate locations, focusing on tackling the need to deliver a range of housing for the whole community.	Regulation 19 consultation on a draft Local Plan for the borough.	CM for Strategic Planning and Infrastructure	Autumn 2023
		Examination in Public of the Local Plan		2024
	Ensure a supply of affordable housing for people who would struggle to buy on the open market	Investigate use of council owned assets for use to deliver affordable housing through joint working with Registered providers.	CM for Housing	2023
	Use every power we can to support those who are most in need of housing support and at risk of becoming homeless.	Manage our temporary accommodation provision to support vulnerable residents.	CM for Housing	Ongoing
		Develop and implement a Homelessness and Rough Sleeping Strategy and Action Plan		2023
	Improving standards in rented accommodation.	Delivery of the Housing Upgrade Grant Project	CM for Housing	Up to March 2025
Work with partner organisations and Registered providers to provide advice and signpost to available support.		Ongoing		
Investing in our local economy to help foster	Deliver a range of measures to help our local economy bounce back.	Implementation of the T&M UK Shared Prosperity Fund Investment Plan and REPF Addendum.	Leader of the Council	Up to March 2025
		Produce and implement a new Economic Development Strategy for 2024-2027.	CM for Economic Regeneration.	Adopt September 2023.
	Identify ways we could use our land and other assets better, especially in Tonbridge Town Centre.	Tonbridge Town Centre Review (inc. Tonbridge Farm)	CM for Finance, Innovation and Property	Ongoing
		Progress plans for Kings Hill Offices		Ongoing
	Develop proposals to raise the profile of Tonbridge Castle and all council assets.	Agreement of future plans for Tonbridge Castle and develop implementation strategy.	CM for Community Services	During 2023
		Put new plans in place for the Castle.		From 2024

sustainable growth	Strengthen our links with strategic partners and funding bodies.	Ongoing engagement with strategic partners such as RBLI, NIAB EMR and the Kent and Medway Economic Partnership to ensure investment in the borough.	CM for Economic Regeneration	During 2023
		Refocus the West Kent Partnership to move from predominantly skills and employability measures to a broader economic development approach that includes promotion and investment.		During 2023