

Appendix 2 - Corporate Strategy Action Plan 2023/24 (to be reviewed annually)

Priorities	Actions	Strategic Project	Owner	Timescale
Efficient Services for all our Residents	Promote well-being and help people live healthy and active lifestyles.	Delivering cost efficient leisure centres through capital investment that improves their financial and environmental sustainability.	CM for Community Services	Ongoing
		Deliver One You Public Health Initiative	CM for Finance and Housing	Ongoing
	Through key partnership working with Kent Police and other partners, support residents and ensure safeguarding is an integral part of council activity.	Delivery and implementation of the annual Community Safety Partnership Plan, including measures to tackle anti-social behaviour and domestic violence.	CM for Community Services	Ongoing
	Make our services and advice available to residents 24 hours a day through digital innovation.	Implementation of the Communications Strategy 'strategic themes' specifically building digital reach through social media channels and the MyTMBC app.	CM for Finance and Housing	Ongoing
		Adoption and implementation of a new Digital Strategy		
	Further move the borough council forward so its services are delivered innovatively and in the most cost-effective and efficient way.	Additional resource/staffing to be allocated to delivering innovative change through the council's transformation agenda.	CM for Transformation and Infrastructure and CM for Finance and Housing	2023
		Implementation of the Medium Terms Financial Strategy and the Savings and Transformation Strategy		Ongoing
Sustaining a borough which cares	Deliver climate change plans which focus on cutting emissions and increasing biodiversity.	Implementation of the Climate Change Strategy Action Plan – including measures that cover sustainable development, transport, housing, waste, business and property.	CM for Climate Change, Regeneration and Property	Ongoing
		Partnership working with KCC, the Kent Local Nature Partnership and Kent Wildlife Trust to identify sites for a high level of biodiversity net gain.		Ongoing
	Build on our track record of recycling more than anywhere else in Kent.	Continue to increase kerbside recycling.	CM for Transformation and Infrastructure	Ongoing
		Promote recycling and waste minimisation.		Ongoing
		Implementation of Air Quality Action Plan		Ongoing

for the environment	Improve environmental quality in the borough by tackling sources of pollution.	Continue with dedicated environmental enforcement.	CM for Climate Change, Regeneration and Property	2023
	Continue our successful management of parks, open spaces and leisure centres.	Maintain Green Flag Award status for our parks.	CM for	Ongoing
		Delivering cost efficient leisure centres through capital investment that improves their financial and environmental sustainability.	Community Services	Ongoing
Improving housing options for local people	Develop a Local Plan which will ensure the provision of new homes in appropriate locations, focusing on tackling the need to deliver a range of housing for the whole community.	Submission of Local Plan for the borough.	CM for Planning	Spring 2025
		Examination in Public of the Local Plan		2026
	Ensure a supply of affordable housing for people who would struggle to buy on the open market	Investigate use of council owned assets for use to deliver affordable housing through joint working with Registered providers.	CM for Finance and Housing	2023
		Promote Local Letting Plans to help deliver homes for local people.	CM for Finance and Housing	Ongoing
	Use every power we can to support those who are most in need of housing support and at risk of becoming homeless.	Manage our temporary accommodation provision to support vulnerable residents.	CM for Finance and Housing	Ongoing
		Develop and implement a Homelessness and Rough Sleeping Strategy and Action Plan		2023
	Improving standards in rented accommodation.	Delivery of the Housing Upgrade Grant Project	CM for Finance and Housing	Up to March 2025
Work with partner organisations and Registered providers to provide advice and signpost to available support.		Ongoing		
Investing in our local	Deliver a range of measures to help our local economy bounce back.	Implementation of the T&M UK Shared Prosperity Fund Investment Plan and REPF Addendum.	CM for Climate Change, Regeneration and Property.	Up to March 2025
		Produce and implement a new Economic Development Strategy for 2024-2027.	CM for Climate Change, Regeneration and Property.	Adopt September 2023.

economy to help foster sustainable growth	Identify ways we could use our land and other assets better, especially in Tonbridge Town Centre.	Tonbridge Town Centre Review (inc. Tonbridge Farm)	CM for Climate Change, Regeneration and Property.	Ongoing
		Progress plans for Kings Hill Offices		Ongoing
	Develop proposals to raise the profile of Tonbridge Castle and all council assets.	Agreement of future plans for Tonbridge Castle and develop implementation strategy.	CM for Community Services.	During 2023
		Put new plans in place for the Castle.		From 2024
	Strengthen our links with strategic partners and funding bodies.	Ongoing engagement with strategic partners such as RBLI, NIAB EMR and the Kent and Medway Economic Partnership to ensure investment in the borough.	CM for Climate Change, Regeneration and Property.	During 2023
		Refocus the West Kent Partnership to move from predominantly skills and employability measures to a broader economic development approach that includes promotion and investment.		During 2023